



DOW UNIVERSITY OF HEALTH SCIENCES

SCHOOL OF POSTGRADUATE STUDIES

PROGRAM SPECIFICATION - SPECIMEN SESSION-2022-23

Introduction of Institute & Program	Institute of Business & Health Management (IBHM) Master of Business Administration (MBA)
Course Title (As approved by PMC/HEC)	Master of Business Administration (MBA)
Course Duration	02 Years
Type of Study	MBA offered on Morning / Evening at Ojha Campus
Study System	Semester
Total Credit Hours	66 Credit Hours
Credit Hours Distribution –Semester Wise	18 Hours (1 st semester)
Study Hours Distribution	16 Sessions of 3 hours each for all courses
Teaching Hours Distribution	48 Hours
Modules Detail with Credit Hours	
Assessment of Student	Quizes, Assignment, Case Studies, Presentations, Midterm and Final Exam.
Teaching Institution	Institute of Business & Health Management (IBHM)
Degree Awarding Institution	Admission Cell DUHS
Eligibility /Admission Criteria	16 Years Qualification At least 50% marks of Entrance Test (Note: Students waiting for results or exams may apply for Provisional Admission in any of the mentioned programs)
Fee Structure	To be announced