Dow University of Health Sciences
Karachi
Examinations Department

Ref No.: DUHS/ EXM/2021-1131-E

EXAMINATION PROGRAM

Second Year MBA Semester-III (2.5 Years) Repeater Examination 2021

Institute of Business Health Management

(Spring - 2021)

EVENING

Dates & Days	Subjects	Cr. Hrs	Code	Timings
17.07.2021 SATURDAY	Strategic Marketing	3	MKT712	03:00pm – 06:00pm

VENUE:	→	(DUHS OJHA CAMPUS DIMC BUILDING)

IMPORTANT INSTRUCTIONS

1. *The Question Paper will contain the same* **SAQ's / M.C.Q's (One Best Type)** *for all candidates. However, the sequence of Questions shall be changed.*
2. *Candidates are required to bring Pencil (# 2 ½ HB 6000 or # 2- 7000) sharpener and eraser in the Examination Hall.*
3. *Candidates must bring their Admit Card / Enrolment Card / College Identity Card to the Examination Hall and must produce the same on demand.*
4. *Resort to unfair means, indiscipline and disturbance is a serious offence, which leads to disqualification for further appearance upto four years.*
5. *Candidates are required to be seated half an hour before starting time of paper in the Examination Hall positively.*
6. *No communication device / digital device / electronic device like Mobile Phone, Video Camera, Bluetooth, MP3, MP4 Player, FM Radio & Audio Recorder etc. is allowed in the Examination Hall, failing which the candidate shall be expelled from the Hall immediately.*
7. ***Examination Program may be rescheduled, subject to holiday declared by Government or any unforeseen situation. Students are advised to browse / look at the website on daily basis for updates. It must be noted that some changes (if required) can be made in the prescribed schedule as per contingency.***

Dated: 05-07-2021

C.c to:

1. The Staff Officer to Vice-Chancellor, DUHS.
2. The P.A to Pro-Vice-Chancellor, DUHS.
3. The P.A to Registrar, DUHS.
4. The Director, Institute of Business & Health Management, Ojha Campus.
5. The Project Director, Dow University of Health Sciences.
6. The Director, CMS, DUHS.
7. The Director, Q-Bank, DUHS.
8. The Web Manager, DUHS.
9. All Concerned.

Controller of Examinations