



HIGHER EDUCATION COMMISSION

H-9, ISLAMABAD, PAKISTAN, Website: <http://www.hec.gov.pk>

Dr. Shaista Sohail
Executive Director

F. No. 11-02/HEC/Sports/2020-21/686
Islamabad: 3rd August, 2021

Subject: ESTABLISHMENT OF GREEN YOUTH MOVEMENT (GYM) CLUBS IN THE PUBLIC SECTOR HIGHER EDUCATION INSTITUTIONS (HEIs).

Respected Vice Chancellor(s)/Head(s) of HEIs, السلام عليكم ورحمة الله وبركاته

The honorable Prime Minister of the Islamic Republic of Pakistan has envisioned clean and green Pakistan. The practical manifestation of the vision is entrusted to the Ministry of Climate Change, Govt of Pakistan aiming at launching the implementation of strategic vision and improving the key areas of environmental protection, which are also exclusively enshrined under sustainable development goals (SDGs), of United Nation. The vision implemented in letter and spirit shall ensure a healthy ecosystem guaranteeing life on earth.

2. To involve students (students) of HEIs in this noble cause, the HEC DDWP has recently approved the PSDP funded development project titled "Green Youth Movement (GYM)- Prime Minister Youth Program" which is budgeted for the year 2021-22. The project covers the operational cost of GYM clubs at universities, green competitions, exposure visits, for eco-tourism, PM green innovation challenge etc. The main objectives of the initiative are:

- Sensitize and organize youth (students) for the promotion of environmental conservation and eco-friendly behavior among the masses.
- Technically and financially invest in the demographic bulge of Pakistan youth, and promote research and eco-innovation to spearhead environmental conservation, climate adaptation and mitigation.
- Mentor and promote young eco-inventors at the national, regional and international levels.

3. Therefore, in line with the concept Prime Minister of Pakistan launched the clean and green program, GYM project will work on the thematic areas to support and develop synergies with the Ministry of Climate Change (MoCC), in taking its agenda forward through youth led eco-innovation and awareness. The thematic areas are agriculture and forestry, liquid and solid waste management, water, renewable energy, eco-tourism

4. You are requested to kindly establish the GYM clubs and it must be ensured that composition and participatory activities have 40% female participation. The confirmation report may be sent to HEC so that orientation sessions can be arranged for focal persons/GYM clubs on subject activities at regional/national levels by the HEC for driving the effective execution of the concept. In this regard, Mr. Javed Ali Memon Incharge/Director, Kamyab Jawan, Sports & Co-Curricular Activities will be the focal person on behalf of this Commission (E-mail address Jmemon@hec.gov.pk, Phone: 051-90802000).

With regards,

Yours sincerely,

(Dr. Shaista Sohail)

The Vice Chancellor(s)/ Head(s)

All Public Sector Higher Education Institutions (HEIs).