



Dow University of Health Sciences Karachi

Examinations Department

Ref No.: DUHS/ EXM/2022-030

EXAMINATION PROGRAM

Fourth Year BBA Semester-VII Examination 2022

Institute of Business & Health Management

FALL 2021 - 04 Years Program

Dates & Days	Subjects	Codes	Timings
07-01-2022 Friday	ADVERTISEMENT & MEDIA PLANNING	MKT-603	09:00am - 12:00noon
	FINANCIAL MODELING	FIN-614	
	PHARMACEUTICAL MARKETING & BRANDING	PHM-603	
	HEALTH PROGRAM EVALUATION	HCM-623	
11-01-2022 Tuesday	BUSINESS RESEARCH METHODS	MGT-611	09:30am - 12:30pm
15-01-2022 Saturday	BRAND MANAGEMENT	MKT-606	09:30am - 12:30pm
	ENTREPRENEURIAL FINANCE	FIN-610	
	QUALITY ASSURANCE IN HEALTHCARE	HCM-604	
17-01-2022 Monday	BUSINESS LAW	LAW-613	09:30am - 12:30pm
19-01-2022 Wednesday	HUMAN RESOURCE MANAGEMENT	MGT-612	09:30am - 12:30pm
22-01-2022 Saturday	ORGANIZATIONAL DEVELOPMENT	HRM-606	09:30am - 12:30pm
24-01-2022 Monday	HUMAN RESOURCE INFORMATION SYSTEM	HRM-610	09:30am - 12:30pm
	PHARMA SUPPLY CHAIN MANAGEMENT	PHM-602	

FALL 2021 - 04 Years Program – Repeater Candidates Only

Dates & Days	Subjects	Codes	Timings
17-01-2022 Monday	BUSINESS LAW	LAW-613	09:30am - 12:30pm
19-01-2022 Wednesday	HUMAN RESOURCE MANAGEMENT	MGT-612	09:30am - 12:30pm

VENUE:



DOW MEDICAL COLLEGE

Baba-e-Urdu Road

IMPORTANT INSTRUCTIONS

- The Question Paper will contain the same SAQ's / M.C.Q's (One Best Type) for all candidates. However, the sequence of Questions shall be changed.
- Candidates are required to bring Pencil (# 2 ½ HB 6000 or # 2- 7000) sharpener and eraser in the Examination Hall.
- Candidates must bring their Admit Card / Enrolment Card / College Identity Card to the Examination Hall and must produce the same on demand.
- Resort to unfair means, indiscipline and disturbance is a serious offence, which leads to disqualification for further appearance upto four years.
- Candidates are required to be seated half an hour before starting time of paper in the Examination Hall positively.
- No communication device / digital device / electronic device like Mobile Phone, Video Camera, Bluetooth, MP3, MP4 Player, FM Radio & Audio Recorder etc. is allowed in the Examination Hall, failing which the candidate shall be expelled from the Hall immediately.
- Examination Program may be rescheduled, subject to holiday declared by Government or any unforeseen situation. Students are advised to browse / look at the website on daily basis for updates. It must be noted that some changes (if required) can be made in the prescribed schedule as per contingency.

Dated: 01-01-2022

C.c to:

- The Staff Officer to Vice-Chancellor, DUHS.
- The P.A to Pro-Vice-Chancellor, DUHS.
- The P.A to Registrar, DUHS.
- The Director, Institute of Business & Health Management, DUHS.
- The Project Director, Dow University of Health Sciences.
- The Director, CMS, DUHS.
- The Director, Q-Bank, DUHS.
- The Web Manager, DUHS.
- All Concerned.

Controller of Examinations