



# Dow University of Health Sciences Karachi

Examinations Department


Ref No.: DUHS/ EXM/2021-1129K

## EXAMINATION PROGRAM

### Fourth Year BBA Semester-VIII Examination 2021

Institute of Business & Health Management

SPRING - 2021

Date & Days	Subject	Cr.hrs	Code	Timings
10-07-2021 Saturday	DIGITAL MARKETING	3	MKT-614	10:00am - 01:00pm
	TRAINING AND DEVELOPMENT		HRM-605	
	TAXATION MANAGEMENT		FIN-615	
	HEALTHCARE MANAGEMENT		HCM-605	
14-07-2021 Wednesday	ENTREPRENEURSHIP	3	MGT-623	10:00am - 01:00pm
17-07-2021 Saturday	BUSINESS AND MANAGERIAL POLICY	3	MGT-621	10:00am - 01:00pm
28-07-2021 Wednesday	NEURO MARKETING	3	MKT-615	10:00am - 01:00pm
	RECRUITMENT & SELECTION		HRM-604	
	CORPORATE FINANCE		FIN-604	
	PUBLIC HEALTH AND POLICY		HCM-618	
<b>VENUE:</b>		<b><u>DOW INTERNATIONAL MEDICAL COLLEGE</u></b> <i>Ojha Campus</i>		

### IMPORTANT INSTRUCTIONS

1. The Question Paper will contain the same SAQ's / M.C.Q's (One Best Type) for all candidates. However, the sequence of Questions shall be changed.
2. Candidates are required to bring Pencil (# 2 ½ HB 6000 or # 2- 7000) sharpener and eraser in the Examination Hall.
3. Candidates must bring their Admit Card / Enrolment Card / College Identity Card to the Examination Hall and must produce the same on demand.
4. Resort to unfair means, indiscipline and disturbance is a serious offence, which leads to disqualification for further appearance upto four years.
5. Candidates are required to be seated half an hour before starting time of paper in the Examination Hall positively.
6. No communication device / digital device / electronic device like Mobile Phone, Video Camera, Bluetooth, MP3, MP4 Player, FM Radio & Audio Recorder etc. is allowed in the Examination Hall, failing which the candidate shall be expelled from the Hall immediately.
7. Examination Program may be rescheduled, subject to holiday declared by Government or any unforeseen situation. Students are advised to browse / look at the website on daily basis for updates. It must be noted that some changes (if required) can be made in the prescribed schedule as per contingency.

**Dated: 05-07-2021**

C.c to:

1. The Staff Officer to Vice-Chancellor, DUHS.
2. The P.A to Pro-Vice-Chancellor, DUHS.
3. The P.A to Registrar, DUHS.
4. The Director, Institute of Business & Health Management, DUHS.
5. The Project Director, Dow University of Health Sciences.
6. The Director, CMS, DUHS.
7. The Director, Q-Bank, DUHS.
8. The Web Manager, DUHS.
9. All Concerned.

*Controller of Examinations*